

CENTRAL OHIO FOLK FESTIVAL SPONSORSHIPS

Your financial support is essential to our festival. Support from sponsorships & grants makes it possible for us to provide fulfilling & educational experiences for our local community and to peoples of all ages and backgrounds. ***Our mission is to make the folk arts, especially music, storytelling and dance, accessible and increasingly appreciated by the general public — believing that the promotion of the folk arts in all forms is important to the preservation & advancement of our cultural heritage.***

SPONSORSHIP LEVELS & BENEFITS

Presentation Sponsorship: \$5,000+

- Press Release sponsor recognition
- Large Name or logo presence on website and in all promotion materials (25,000+ website visits / 3,500+ printed imprints)*
- Large Corporate banner (provided by you) / Main Stage Tent
- Stage recognition during festival

Corporate Sponsorship: \$2,500+

- Large Name or logo presence on website and in all promotion materials (25,000+ website visits / 3,500+ printed imprints),* and on Sponsor Recognition banner at festival
- Stage recognition during festival

Benefactor Sponsorship: \$1,000+

- Medium Name or logo presence on website and in all promotion materials (25,000+ website visits / 3,500+ printed imprints),* and on Sponsor Recognition banner at festival
- Stage recognition during festival

Community Sponsorship: \$500+

- Same as Benefactor level without stage recognition

Patron Sponsorship: \$250+

- Small Name or logo presence on website (25,000+ website visits) and on Sponsor Recognition banner at festival

***NOTE: January 31 deadline** for logo inclusion in *printed promotional materials*. Deadline does not apply to website logo posting.

ADS (B&W) Printed insert in May *Columbus Folk Music Society* newsletter — distribution 1,200+

1/2 Page (4.75" X 7.5") \$125

1/4 Page (3.5" X 4.75") 75

1/8 Page (3.5" X 2.125") 40

(measurements are: width x height)

Artwork sent to: info@columbusfolkmusicsociety.org by **not later than April 1** (JPEG, PDF, or Png)

The Central Ohio Folk Festival is an activity of the Columbus Folk Music Society, which is a 501(c)(3) not-for-profit organization. Inquiries regarding sponsorships? Contact: treasurer@columbusfolkmusicsociety.org

Press articles: *Dispatch Weekender Pop Music* front page feature dtd May 5, 2016, *Ohio Magazine* feature article April 2017, *Columbus Dispatch "Best Bet"* feature: Central Ohio Folk Festival dtd May 5, 2022, *Columbus Dispatch* Annual Festival List, other area newspaper annual coverage, occasional spots on local TV station(s). Additional info on the Festival can be found at: www.columbusfolkmusicsociety.org/festival.html.

Please complete form & include check payable to Columbus Folk Music Society. Mail to Central Ohio Folk Festival, PO Box 20735, Columbus, OH 43220

_____/_____
Name (Individual or Business) / Contact Person

_____/_____/_____/_____
Address / City / State / Zip / Phone Number or Email / Amount / Sponsor Level